



Kem Edwards makes the most of Dream

As one of the largest component and tool distributors in the southeast of England, with more than £750,000 of stock across 15,000 product lines, Kem Edwards required an efficient and robust accounting system to support its business activities.

For the company's Finance and HR Manager, Philip Rickard, Dream was a natural choice, as he had worked with the product in the past and believed it to be the best solution of its genre. "As a true Windows-based, midrange, single ledger system Dream is unparalleled on the market," he comments.

In the Kem Edwards environment, Dream integrates with Maginus – the company's chosen sales order processing system – on a batch basis, managing all general ledger activities and outputting data to Microsoft® Excel for management reporting. Rickard and his 5-strong finance team have made comprehensive use of Dream's flexibility in setup and day-to-day use. By customizing the user input screens to reflect the business information needs, the team has tailored the finance solution.

"Dream is incredibly easy to use, even for inexperienced operators, such as temporary staff covering holidays etc. This means that user confidence and ability to harness the system's full capacity is extremely high, whilst training costs are minimal. At the same time, the product's reliability is close to infallible, but should an issue arise, this is easily identified and remedied with the in-built audit tracking process."

"Overall, the product is first class and we believe it represents very fair value for money. Kem Edwards needs a high quality, robust and flexible finance solution and in Dream we have met all of these objectives."

Rickard is an active member of the Dream User Group. "The interface between CODA and its users is excellent," he says. "The company is receptive to user input and accommodates sensible requirements in its product development cycle. It is reassuring to know that a manufacturer pays more than lip service to feedback from its customer base."